



Minutes

Woodside PTA Board Meeting

Date|Time 7/28/2020 9:30 AM | **Meeting** PTA Board Meeting

Zoom Link <https://us04web.zoom.us/j/76127967669?pwd=NGhWZ3dyazN1NWtGem96YU1pWEZjUT09>

Zoom ID 761 2796 7669

Zoom Password 8cVEu7

Board Members

President: Christina Hengehold | Executive Vice President: Sheena Mawson | VP Fundraising Programs: Chandler Evans | VP Green Committee: Avani Gupta | VP Events & Hospitality: Melody Westervelt | VP Parent Education: Claire Pollioni | VP Room Parents: Beth Nash | VP Student Programs: Melissa Land | Financial Secretary: Jenny Hayden | Historian: Lisha Mainz | Secretary: Carly Rivera | Treasurer: Caitlin Rozzi | Auditor: Alison Mader | Webmaster: Michelle Ahlstrom | Parliamentarian: Kari Daheb

Time	Item	Owner
9:30	Welcome/Intro New Board Members	Christina H.
	<ul style="list-style-type: none">Christina, Sheena, Avani, Melody, Claire, Jenny, Lisha, Carly, Caitlin, Devon attended zoom PTA Board Meeting	
9:35	Approval of 6.3.20 Minutes	Carly Rivera
	<ul style="list-style-type: none">The board approved the minutes from Board Meeting 6/3/2020	
9:40	2020-2021 Budget Review	Caitlin Rozzi/ Jenny Hayden
	<ul style="list-style-type: none">2020/2021 Budget<ul style="list-style-type: none">No back to school BBQ: \$0May Day BBQ: \$0Family Photos:<ul style="list-style-type: none">\$100 per family hope to still do (\$1000 est revenue)Picture day:<ul style="list-style-type: none">Hope to still doPhotographer does outside up in the airGardenfest: \$0<ul style="list-style-type: none">VirtualOriginal Art:<ul style="list-style-type: none">Still can do with Ms. IversonSpirit Wear:<ul style="list-style-type: none">No net revenueMoney in money outMembership dues<ul style="list-style-type: none">Online platform now (free)<ul style="list-style-type: none">Still charge to use it<ul style="list-style-type: none">we want to charge for use of online directory (35 or increase to 50)Devon thinks still pay for directory, PTA membershipPTA donations:<ul style="list-style-type: none">Instead of back to school bbq, do another we love woodside, ask for PTA donations	

- Make up for revenue gap
 - \$5430 membership fees paid
 - \$500 PTA donations from last year
 - Scrip: \$0
 - Amazon smile ?
 - E scrip rebates ?
 - Honey bear ?
 - Good eggs
 - no spring promo
 - changed model, did not make sense to keep doing it
 - Revisit? Possibility for this Fall?
- Teacher Grants
 - From \$8000 --> \$5000 (lowered)
- Art Grants
 - From \$2000 --> \$1000 (lowered)
- After school scholarships
 - \$0 for now
 - Tinsley kids (maybe)
 - Educational equity gap
 - Parents host zooms to the grade (cost 0)
 - parent reads book
 - yoga
 - cooking
- Back to school coffee
 - Sponsored up to \$400 by PTA and take donations
 - At hub
- Back to school luncheon
 - Sandwiches \$600
- Pumpkin carving contest
 - online instead?
 - Melody thinks we can still do it
 - village church or library
- Middle School BBQ \$0
 - not happening
- Common Ground/ Parent Education:
 - Paid for the year
 - Will happen online: zoom meeting, webinar
 - Claire: How much money do we need to hire someone to speak for Parent ed?
 - Devon: Robust mental health (teachers, parents, etc)
 - Parent ed could offer mental health meetings
 - Change in cost for Common Ground? Calire will find out. Reduce fee?
 - District cost and PTA supported \$\$\$
 - Leave as is for budgetary purposes
- Milestones/ PTA Recognition and Appreciation:
 - \$3500
 - High since no income this year
 - Gifts: Year milestones 5 10 15 20 etc
 - Lisha, Historian does them
 - \$850, worked with John (Milestones)
 - Last year- Initial budget \$1100
 - Staff appreciation
 - Gift cards
 - Teachers, admin, staff
 - PTA, District and Class fund pays for it

Board-Sponsored Teacher Luncheon

- Ice Cream Social: \$0
 - Virtual New Family Social instead via zoom
- Back to school BBQ
 - Held at Village bakery
 - Trying to figure out how they can host it
 - People who helped in the past, if they have any ideas?
 - Community event
 - Support the Bakery, rather than large group gathering stance
 - PTA Donation Jar
- Board Sponsored Teacher Luncheon
 - Sponsor, use Door Dash
 - Twice in the Fall
- New things:
 - Instagram account
 - PTA, Families
 - ADD: Support Tinsley Community
 - Discussing with Jen Pederson

● NEXT STEPS:

10:40 Fundraising discussion

Chandler Evans

- Get creative→ Need money for fixed costs
 - Small group break out discussions
- Woodside Concert
- Raffles

● NEXT STEPS:

- Break out discussion, send out email

10:50 Thank You's (Outgoing Board, Milestone Gifts support)

Lisha Mainz/
Christina H.

- Outgoing Board (PTA)
 - Thank you for their efforts
 - Milestone Gifts (John)
 - Discount
 - Melissa: Homemade and delivered? Produce, eggs baskets, something personal
 - Fresh bread, baked goods, etc.
 - Devon-Crystal block made, and given

● NEXT STEPS:

- Make list of those who left
- Sign up genius

11:00 Adjourn

Christina H.

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● NEXT STEPS:

- General meeting in September (Guest speaker- Nancy Mcgee Superintendent of school, Mr. Frank?)

Next PTA Board Meeting: Tuesday, August 18th at 9:30am via Zoom